

# BOLOGNA CHILDREN'S BOOK FAIR



an event by  
**Bologna  
Fiere**

JOIN US!  
INNOVATION IN CHILDREN'S CONTENT  
STILL ROCKING AT 60!  
6-9 MARCH 2023  
BOLOGNA, ITALY

**2019****BCBF  
FACTS &  
FIGURES**

ONLINE EDITION

**Onsite****30.000**

VISITORS

**1.500**

EXHIBITORS

**Website****145.000**

VISITORS

**1 Million**

PAGE VIEWS

**Social media****50.000**FACEBOOK  
FOLLOWERS**36.300**INSTAGRAM  
FOLLOWERS**11.000**TWITTER  
FOLLOWERS**1.800**LINKEDIN  
FOLLOWERS**2020****Website****60.000**PARTICIPANTS  
in the online edition**Over 470.000**

PAGE VIEWS

**Social media****57.000**FACEBOOK  
FOLLOWERS**50.000**INSTAGRAM  
FOLLOWERS**12.800**TWITTER  
FOLLOWERS**4.300**LINKEDIN  
FOLLOWERS**550.000**

POSTS COVERAGE

**45.000**

YOU TUBE VIEWS

**2021****Website****75.500**PARTICIPANTS  
in the online edition**Over 620.000**

PAGE VIEWS

**Social media****61.000**FACEBOOK  
FOLLOWERS**61.000**INSTAGRAM  
FOLLOWERS**14.000**TWITTER  
FOLLOWERS**6.000**LINKEDIN  
FOLLOWERS**1,2 Millions**

POSTS COVERAGE

**20.000**

YOU TUBE VIEWS

**2022****Onsite****22.000**

VISITORS

**1.070**

EXHIBITORS

**Website****200.000**

VISITORS

**2 Million**

PAGE VIEWS

**Social media****65.000**FACEBOOK  
FOLLOWERS**73.000**INSTAGRAM  
FOLLOWERS**15.100**TWITTER  
FOLLOWERS**7.100**LINKEDIN  
FOLLOWERS**1,2 Million**

POSTS COVERAGE

**GET IN TOUCH!**  
bolognachildrenbookfair.combookfair@bolognafiere.it  
illustratori@bolognafiere.it  
bcbfcomics@bolognafiere.it  
licensing@bolognafiere.it  
bolognabookplus@bolognafiere.itTHE BOLOGNA CHILDREN'S BOOK  
FAIR (BCBF) - THE WORLD'S  
LEADING EVENT IN THE CHILDREN'S  
PUBLISHING INDUSTRY - CELEBRATES  
ITS 60<sup>TH</sup> ANNIVERSARY IN 2023!**BCBF 2023  
FIND OUT  
WHAT'S ON!**

After the great success of last year's experience, BCBF will again benefit from the support and collaboration of the Italian Trade Agency and the Italian Ministry of Foreign Affairs and International Cooperation for 2023. Thanks to this support, the fair will be able to strengthen its international reach and promote new opportunities for the publishing industry,

BCBF 2023 will feature its impressive flagship initiatives: above all BolognaBookPlus (BBPlus), the brand extension dedicated to general publishing. After the success of its first in-person edition, BBPlus' innovative spirit will bring a vital new element, to support publishers and rights trading across the world: the evolution of BCBF's Agents Centre to a new Bologna Rights Centre, open to both children's and adult agents as well as to the rights professionals from the publishing houses exhibiting at the fair.

BCBF 2023 will also welcome a larger Comics Corner, with comics' publishers from across the globe, and a further in-depth look at African publishing with a new edition of the Spotlight on Africa.

In addition to all this, the fair will present a rich programme of initiatives - from awards to exhibitions, and from meetings to special areas devoted to the many different aspects of the publishing industry.

# BCBF 2023 SPECIAL EXHIBITIONS



60!  
LANDSCAPES  
& PORTRAITS  
OF BCBF

**B**CBF celebrates its 60th anniversary by shining the spotlight on the Illustrators Exhibition, one of its much-awaited initiatives. For this special exhibition, the illustrators selected over the last ten years have been invited to create an illustration recounting one of their highlights at the fair, inspired by the colours and tones of the BCBF logo. The winners are declared by a prestigious international jury comprising the authors of the cover of the Illustrators Annual of the last ten years. The exhibition will be shown at BCBF 2023 in the Service Centre.

ITALIAN  
EXCELLENCE: 100  
ILLUSTRATIONS  
FOR ITALO  
CALVINO

**T**his exhibition will mark the centennial of the birth of Italo Calvino, the world-famous Italian writer, beloved by readers of all ages. Departing from the format of the previous three editions, the exhibition will pay tribute to Italo Calvino with illustrations of Calvino's works by artists from around the world. The exhibition will be made up of two parts: one, containing already published illustrations of Calvino's works, the other, the 20 winning illustrations of an international contest curated by BCBF. The exhibition will be shown at BCBF 2023 in the Service Centre.



# PUBLISHING AWARDS

BOLOGNARAGAZZI  
AWARDS

BCBF FOSTERS  
A UNIQUE DIVERSE  
AND IMPRESSIVE  
ARRAY OF PRIZES  
CELEBRATING  
EXCELLENCE  
IN CHILDREN'S  
PUBLISHING

**S**et-up to highlight outstanding and innovative illustrated books, the BRAW honours the best graphic and editorial production in children's publishing, creating buzz and rights sales for all those selected. There are four categories: Fiction; Non Fiction; Opera Prima (debut work) and Comics. In 2023 the annual special category will be dedicated to photography. Each year the international jury selects the BRAW winners and mentions from more than 2,000 picture books from over 60 countries.



THE BRAW  
AMAZING  
BOOKSHELF

**F**ollowing last year's success, BCBF turns a spotlight on the BolognaRagazzi Award finalist books, with an exhibition showcasing outstanding picture books selected among those that came very close to winning, in addition to the winners and mentions.



### BOLOGNARAGAZZI AWARD SPECIAL CATEGORY PHOTOGRAPHY

Over the last few years, photography has become a regular feature of children's books, widely studied and a subject of popular interest and exhibitions. The time has now come to take stock of the extent to which photography is an integral part of children's books throughout the world.

This new special section of the BolognaRagazzi Award will provide a 10-year overview of publications featuring photography, including re-prints of classical works.



### BOLOGNARAGAZZI AWARD COMICS

To highlight the role that comics and graphic novels play in today's children's publishing sphere, BCBF has launched the Comics category, aimed at selecting the finest titles in three different sections: Early Reader; Middle Grade, and Young Adult. These shine a spotlight on the best production internationally.



### BOLOGNARAGAZZI AWARD CROSSMEDIA

Set-up in 2021 to strengthen the connection between the digital and book worlds, this publishing prize selects great books arising from multimedia projects, and also the best narratives that have been successfully adapted across other platforms such as television, cinema, video games, mobile devices, and smart speaker.

Starting with the 2023 edition, there's also a new category: digital reading platforms and digital publishing series.

in partnership with




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In the framework of





### BOP-BOLOGNA PRIZE

The BOP – Bologna Prize for Best Children's Publishers of the Year - highlights the valuable and innovative work of publishing houses across the globe. A special feature of the award is that nominated publishers are chosen by their peers: publishers, publishers' associations, and institutions devoted to reading promotion worldwide.

in partnership with








### PREMIO STREGA RAGAZZE E RAGAZZI

The Premio Strega Ragazze e Ragazzi was born out of the most important Italian award for literature, the Premio Strega. Its aim is to promote reading among young people. It is awarded to children's books published in Italy, including translated titles, and involves in the jury process approximately 2,000 young readers from 160 schools in Italy and abroad.

in partnership with

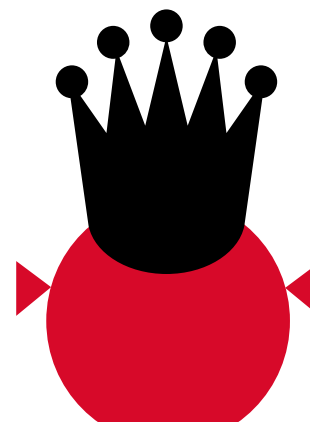

### PREMIO CARLA POESIO

This award celebrates the most innovative and original Italian degree thesis in Children's Literature. The winning work is published by Edizioni ETS, thanks to BolognaFiere support. The award pays tribute to the literary critic Carla Poesio and her important contribution to the world of children's literature.

in partnership with



ALMA MATER STUDIORUM UNIVERSITA DI BOLOGNA  
DIPARTIMENTO DI SCIENZE DELL'EDUCAZIONE  
"GIOVANNI MARIA BERTIN"  
CENTRO DI RICERCHE IN LETTERATURA PER L'INFANZIA





# ILLUSTRATION

The world's newest and best creative talents come to Bologna to share experiences and do business. Promoting the work of illustrators worldwide, giving them professional and networking opportunities, discovering new talents and creating international synergies, are goals that BCBF continues throughout the year, through a wide range of special initiatives, exhibitions, round tables, conferences, and special pop-up events.



The Illustrators Exhibition showcases a broad selection of artists from around the world. Each year an international jury of experts selects from thousands of artworks those that will be part of the showcase, presented at the heart of the fair. After the opening in Bologna, the exhibition sets off on a two year international tour, which visits Japan, China and Korea to name but a few.



The Illustrators Annual is a comprehensive catalogue displaying all the selected works of the Illustrators Exhibition. It is published in Italy, Japan, China, and South Korea. The Annual cover is traditionally created by the winners of the prestigious H.C. Andersen Award and the Grand Prix of the Biennial of Illustrations Bratislava, alternating between the two prizes. The wonderful 2022 cover was illustrated by Spanish artist Elena Odriozola, winner of 2021 BIB Grand Prix. The 2023 cover will be created by Suzy Lee (Republic of Korea), winner of 2022 H. C. Andersen Award.

This prize is for artists under 35 years, who have already been selected for the Illustrators Exhibition. The winner receives a cash prize, thus securing resources for a year, to develop a picture book which will be published by the Spanish publisher SM. The original illustrations are presented at the following edition of BCBF, as part of a solo exhibition of the winning illustrator. The winner of the 2022 edition is Andrés López (Mexico).

in partnership with  **fundación sm**



Ars in Fabula – a higher education institute directly involved with children's books – has joined forces with BCBF to create the Ars In Fabula Grant Award. The aim is to train new talent through a postgraduate illustration course, and assist publishers in their search for new illustrators. The award is given to young, unpublished illustrators under 30 years, who have been selected for the Illustrators Exhibition. The winner of the 2022 edition is Alice Ourghalian (France). In 2023, to celebrate 10 years of the award, a special exhibition will be presented at the Service Centre.

in partnership with  **ARS IN FABULA**  
SCUOLA DI ILLUSTRAZIONE



## ILLUSTRATORS SURVIVAL CORNER

One of BCBF's proud flagship initiatives, this is where artists from across the globe can gather, share experiences, and receive professional advice on their craft and profession.

The Corner offers a wide programme of masterclasses, workshops and portfolio reviews, delivered by internationally renowned artists and publishing experts. The Illustrators Survival Corner has become a very successful format and is now hosted in many international venues, the first of which is China Shanghai International Children's Book Fair, where it is now a regular feature. The space is managed and designed by Mimaster Illustrazione (Milan).

in partnership with



Mimaster  
Milano



## THE CHILDREN-SPECTATORS

This international illustrators competition belongs to the four-year project "Mapping - A map on the aesthetics of performing arts for early years", an artistic research venture, supported by the European Union, looking at the relationship between early childhood and the performing arts.

The project hosts each year a selection of illustrators participating in the "Children-Spectators" competition. In 2023, a final show will gather a selection of all the works presented over the project. Illustrators' art will be shown together with four guest international artists: Katsumi Komagata, Manuel Marsol, Fabian Negrin and Klaas Verplancke.

in partnership with



in the framework of



A MAP ON THE AESTHETICS OF PERFORMING ARTS FOR EARLY YEARS



## BEAUTY AND THE WORLD THE NEW NON-FICTION PICTURE BOOKS

Since the beginning of the century, publishers across the globe have been consistently interested in non-fiction picture books. They have been creating titles that compete with each other in terms of illustration elegance, graphic inventiveness and experimental aesthetics. This exhibition will bring together more than 500 non-fiction picture books from all over the world and will be accompanied by a large collective essay, the first of its kind in the world. "Beauty and the World" is the result of a research project of the University of Bologna, directed by Professor Giorgia Grilli, and supported by BCBF. The exhibition will be held at the Salaborsa public library, in Bologna

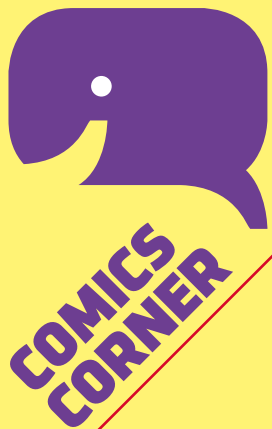
in partnership with



ALMA MATER STUDIORUM  
UNIVERSITÀ DI BOLOGNA  
DIPARTIMENTO DI SCIENZE DELL'EDUCAZIONE  
'GIOVANNI MARIA BERTIN'  
CENTRO DI RICERCHE IN LETTERATURA PER L'INFANZIA

with the collaboration of





THE AREA FOR  
INTERNATIONAL  
COMICS  
PUBLISHERS



In recent years comics and graphic novels have been one of the fastest growing areas of the publishing industry worldwide. BCBF dedicates a special spotlight to this thriving sector: a dedicated collective area with showcases and meeting tables available to publishers.

The Corner is designed to provide both BCBF Exhibitors - who will be offered special rates - and publishers not exhibiting at the trade show, their own exhibiting space in this lively area exclusively dedicated to comic books. BCBF's spotlight on comics will also include a broad raft of events, one of which is the BolognaRagazzi Comics Award, and meetings looking at the comic-book publishing internationally. Comic publishers also have a special section on the Bologna Global Rights Exchange and a dedicated matchmaking programme developed with the support of the Italian Trade Agency and the Ministry of Foreign Affairs and International Cooperation.

Among the Corner's partners Lucca Comics & Games.

with the support of



BOOKSELLER  
LOUNGE

A VIBRANT HUB  
FOR THE EXCHANGE  
OF CHALLENGES AND  
GOOD PRACTICES FOR  
TODAY'S BOOKSHOPS



TRANSLATORS  
CENTRE



THE PLACE TO BE  
FOR CHILDREN'S BOOKS  
TRANSLATORS



The Translators Café is an information, debate and international exchange hub for sector professionals. A wide range of information is made available on this specialist branch of translation, such as trade associations, residencies and scholarships for translators, as well as translations grants available to publishers. The Translators Café offers an exciting programme of activities. These include meetings with the diverse stakeholders in the book translation world, translation workshops, and seminars.

This year, BCBF has established a new exciting partnership with CEATL - the European Council of Literary Translators' Associations to promote good practices in the field of literary translation and copyright.

A new Translation Forum for those in general trade publishing takes place as part of BolognaBookPlus programme. Finally, the annual translation competition "In Altre Parole", aimed at aspiring translators working in Italian from a range of languages.

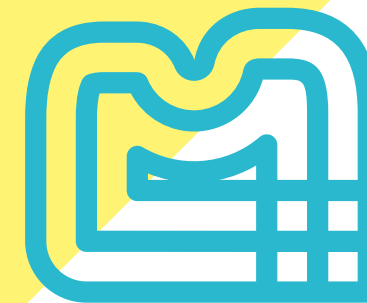
The Bookseller Lounge is an area dedicated to booksellers, enabling sharing of good practices and experiences, and to help booksellers keep up-to-date with the latest trends in global publishing.

BBPlus, in partnership with the European and International Booksellers Federation (EIBF) will offer a hosted bookseller programme, offering a group of booksellers a full experience at the fair, including events, awards, networking and seminars.



## RIGHTS CENTRE

## THE BOLOGNA GLOBAL RIGHTS EXCHANGE



Features include:

### TRANSLATABLE INSTANT CHATS

- Chat on the GRE in your own language
- Create group chats

### INSTANT VIDEO MEETINGS

- Schedule and hold meetings directly on the platform
- Share the screen and send files within the video chat

### IMPROVED SEARCH FEATURES

- Apply filters specifically targeting the children's book market
- Use Search filters by book topic, book type, age level, country, and more
- Highlight function of membership in a national association or collective

### USER-FRIENDLY UPLOADING OF CONTENTS

- Easy-to-use automated single or bulk upload of titles and pdfs
- Highlight function for key titles
- Create and rename custom digital catalogues in the New Titles/ Brands showcase section

### COMING SOON

GRE will host its very own section dedicated to Illustrators Portfolio Showcase.

**BOLOGNA**  
Global Rights Exchange

Powered by the international rights platform PubMatch and created in the framework of Aldus Up - European Book Fairs network, the Bologna Global Rights Exchange (GRE) is the virtual market place dedicated exclusively to the international rights, distribution and licensing of content.

Born in 2020, the GRE has become a key tool of the BCBF digital strategy and counts around 22,000 titles and more than 200 properties.

The GRE has been enhanced with numerous functions and new features and now includes new areas like BBPlus to offer rights trading opportunities across general trade publishers and agents and BLTF/ Kids to learn what is new in licensing brands and properties. The Comics Corner section continues to present the comics and graphic novel companies attending the BCBF's Comics Corner: a lively Lounge at the fair totally dedicated to this exciting medium.

Working as an all year round rights marketplace, the GRE offers exhibitors the opportunity to present their titles and brands, create and name their book showcases, have instant chats with other publishers, schedule and hold calls and video meetings directly on the platform.

The Bologna Global Rights Exchange is open to Publishers, Agents/ Literary Agencies, Scouts, Licensees, Licensors, Developers, Licensing Agencies, TV/Audiovisual Producers, Promotion and Services Providers and it is at no charge for BCBF, BLTF/Kids and BBPlus in person fair exhibitors.

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In an exciting move to support publishers and rights trading across the world, Bologna is expanding the offering of the historic Agents Centre to include adult general trade publishing in addition to children's. The new Bologna Rights Centre will now be a single Rights Centre for both BCBF and BBPlus and it will be available to both literary agents and rights operators of BCBF publisher Exhibitors. As Bologna celebrates its 60th birthday, this change charts another milestone in the book fair's evolution.





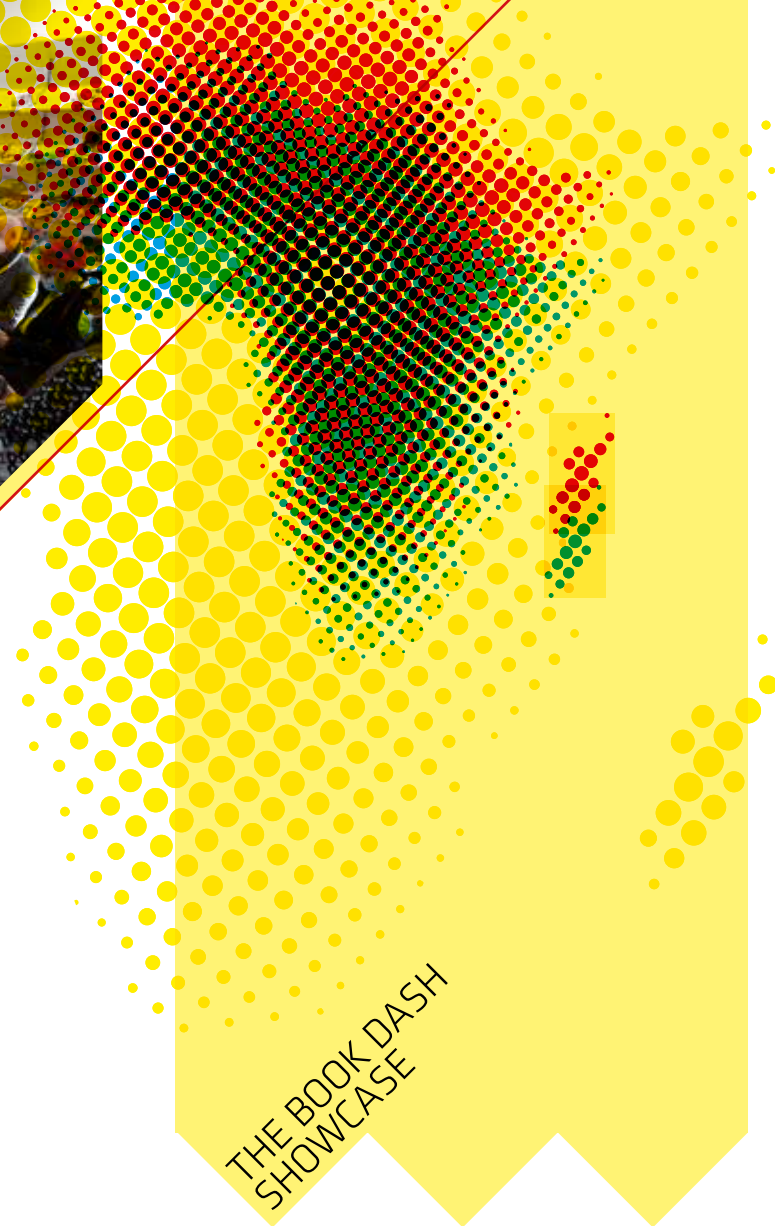


SPOTLIGHT ON AFRICA

# THE EXCELLENCE OF AFRICAN PUBLISHING SPOTLIGHT ON AFRICA

Africa is an extraordinary reservoir of potential new readers, ideas and creativity in the publishing industry. With this in mind, the Spotlight on Africa programme was created last year, with the support and collaboration of the Italian Trade Agency and the Italian Ministry of Foreign Affairs and International Cooperation. In 2023 BCBF will welcome the second edition of this initiative. The Spotlight on Africa will feature a dedicated exhibition area bringing together excellent publishing houses from the continent, together with a series of panels dedicated to the African publishing scene and reading culture.

with the support of



# THE BOOK DASH SHOWCASE

The Spotlight on Africa 2023 welcomes the showcase of Book Dash's 12-hour publishing model. Book Dash is a social impact publisher from South Africa that developed a unique way of creating high-quality picturebooks very quickly, in an effort to address a lack of diverse children's books accessible to all. Book Dash has published 176 titles in this way, and BCBF will host the inaugural Book Dash outside of Africa!

in partnership with



THE INVITATION PROGRAMME FOR INTERNATIONAL PUBLISHERS

# WORLD LOUNGE

The BCBF-BBPlus Invitation Programme - supported and created with the Italian Trade Agency (ITA) and the Italian Ministry of Foreign Affairs and International Cooperation (MAECI)- is organised for publishers from all over the world. The programme includes the World Lounge, a collective exhibition area, and a series of activities whose main purpose is to foster business relationships with the Italian publishing industry.

with the support of



# BOLOGNA BOOK PLUS



## EXHIBIT TRAINING CONTENT TRADING FOR GENERAL PUBLISHERS

BolognaBookPlus (BBPlus) is a brand extension of BCBF aimed at a general trade audience, and was launched in collaboration with the Italian Publishers Association (AIE). 2023 offers flexible exhibiting opportunities; training; hosted bookseller and publisher programmes; strategic partnerships, and a topical seminar programme, all building on the success of the first in-person event 2022.

An event by



BOLOGNA  
CHILDREN'S  
BOOK  
FAIR

In partnership with



Associazione  
Italiana  
Editori  
FONDAZIONE  
1869

6-9 March  
2023

### EXHIBIT & SHOWCASE AREA

BolognaBookPlus aims to give general trade companies an opportunity to expand their reach across Europe and beyond, through a variety of exhibiting packages.

Building on the 60-year history of BCBF, and with a team of experienced exhibition organisers, BBPlus is an additional focal point on the trade calendar, allowing those who traditionally visit BCBF additional opportunities for their general trade colleagues.

Packages range from 'space only' options, turnkey 'turn up and trade' stands, through to rights tables in the new combined children's and general adult trade rights centre. BCBF exhibitors wanting to expand their reach with stands in the BBPlus area will also receive a discount.

### RIGHTS TRAINING

Buying and selling rights activity is the beating heart of the book fair.

The Bologna Rights Centre hosts those exhibitor/publisher rights professionals across the industry, trading rights in both adult and children's publishing.

Global Rights Exchange (GRE) was born during the pandemic, in 2020, and is a dedicated rights trading platform, enabling exhibitors and visitors to continue to showcase, discover and trade rights across the world, despite being able to meet face-to-face. Comprising BCBF, BBPlus and Bologna Licensing Trade fair offers the international community 365 support, and the opportunity to ensure that the Rights Centre can play its part throughout the year.

How to Sell Rights and Understand Licensing in Children's Publishing is one of a suite of training events, taking place on the eve of the fair, Sunday 5 March 2023. It is the definitive training for all those wishing to get into rights, or in their first role.

### TRANSLATION

Translation rights are bought and sold in the Bologna Rights Centre and on exhibitors' stands, enabling stories and information to travel the world.

Our annual 'Business of Translation Forum' looks at the trends in sales of translated books; hot topics in the world of translation; grants and prizes; selling and promoting translated books and provides a sharp focus on selected language areas by way of case studies.

### SEMINARS

A topical seminar programme takes place throughout the fair. It considers the challenges and opportunities facing the industry through 45-minute seminars led by industry names from across the globe. Themes covered in 2022 included the business of translation; accessibility; the Italian Book Market; supply chain and bookselling challenges.

Submissions to be considered for this programme are open with a mid-December Deadline

### SELF-PUBLISHING

Learning how to self-publish one's own work can be an overwhelming process for the uninitiated, given there are many companies offering platforms and services. Understanding the commercial side, rights, distribution, marketing and social media is vital to navigate this route to market. BBPlus offers a comprehensive training event How to Self-Publish in Italy and Abroad, taking place 6 March 2023. Attendees from the 2022 event described it as a 'thorough explanation, and lots of practical advice to make the right decisions for my book'.

### DESIGN & ILLUSTRATION

Recognition of the production and design work of general trade publishing will be celebrated through the **Jackets Off! Award**, now in its third year.

**How to be Successful in Design and Illustration in General Trade Publishing**, is a new initiative for 2023. It is a forum for all those new to design and illustration, or in their first role.

### AUTHOR AMBASSADOR

BBPlus celebrates authors through its Author Ambassador programme. 2022's holder of the title was Michele Roberts, following in the footsteps of Victoria Hislop, 2021's author. The chosen author attends the fair, speaking at seminars and events and represents success and international publishing.

### GET IN TOUCH!

Twitter, Instagram, Facebook, LinkedIn:  
[@bolognabookplus](https://www.instagram.com/bolognabookplus)

[bolognabookplus@bolognafiere.it](mailto:bolognabookplus@bolognafiere.it)



# BOLOGNA LICENSING TRADE FAIR/ KIDS

The licensing trade show for subsidiary rights of brands and properties for children and teens

Bringing together the major international licensing and entertainment players, BLTF/ Kids features more than 600 Brands, the Licensing Retail Lounge, the Fashion Product Showcase, and an area dedicated to Licensees looking for new retail deals. From last year BLTF /Kids is located at the heart of BCBF. The exciting programme of events includes the Bologna Licensing Awards, seminars, presentations and the International Kids Licensing Days, taking a close look at Kids Licensing, today a major international industry focus.



Bologna Licensing Trade Fair



## BOLOGNA LICENSING AWARD

This prize, unique in Italy for the licensing sector and awarded to BLTF exhibitors, recognises the best licensing projects developed in the previous year in the categories: PRESCHOOL; KIDS; TEENS, and ADULT.

The award also includes a special mention for Retail, Fashion and the Licensing Property of the Year.



# THE GREAT SUPPORT OF ITA AND MAECI

Thanks to the support and collaboration of the Italian Ministry of Foreign Affairs and International Cooperation (MAECI) and the Italian Trade Agency (ITA), the Bologna Book Fair will be able, for the second year, to strengthen its international reach and foster opportunities for the publishing industry. The first step of this collaboration is the Bologna Grand Tour: this initiative takes the Bologna book fairs to four international trade events, offering opportunities to strengthen in-person relationships with the professional community and bringing a rich programme of exhibitions and activities with international experts and artists. ITA and MAECI supported initiatives will also be crucial for the development of BCBF 2023. These include the organisation of an enhanced Invitation Programme involving 150 high-profile

## From the Grand Tour to Bologna: a truly new adventure

professionals from many countries, and major business areas: Spotlight on Africa, World Lounge, BolognaBookPlus, Comics Corner and the Italian Illustration Lounge at the Illustrators Survival Corner. These initiatives are complemented by an intense matchmaking programme with Italian publishers and illustrators, organised in cooperation with AIE-Italian Publishers Association.



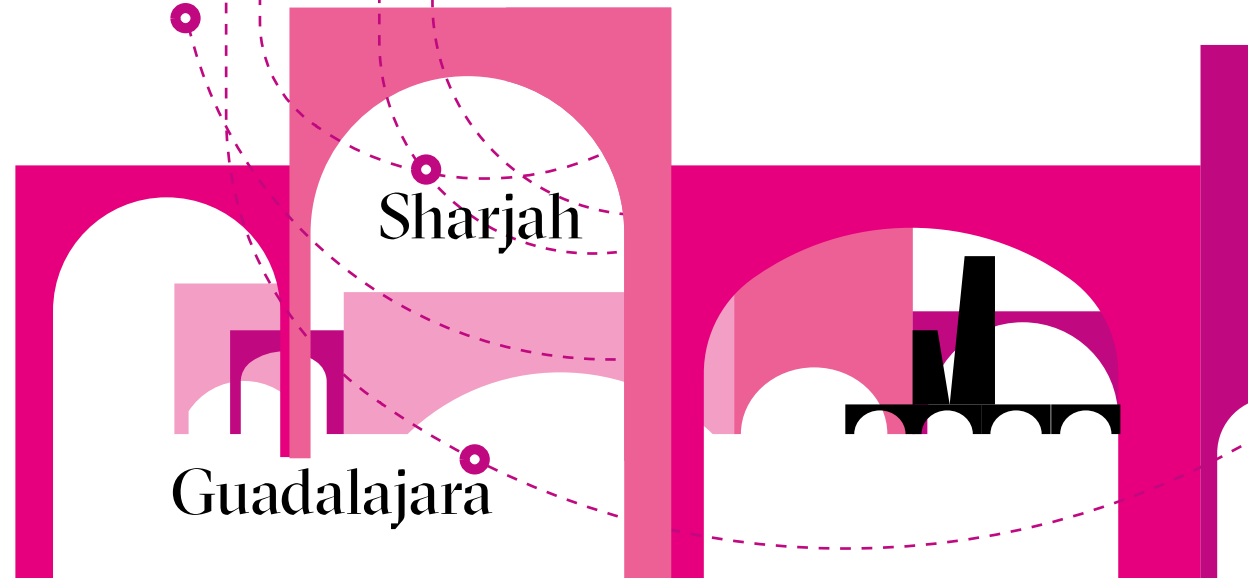
New York  
kick-off

Frankfurt

Montréal

Sharjah

Guadalajara





# CHINA SHANGHAI INTERNATIONAL CHILDREN'S BOOKS FAIR



# ALDUS UP THE EUROPEAN BOOK FAIRS NETWORK

The brightest star in the BCBF event network

Since 2018, BolognaFiere is proud to be the co-organiser of the China Shanghai International Children's Book Fair (CCBF), the only book fair entirely dedicated to children's books and content in Asia Pacific. CCBF is a premium event for the global children's publishing industry, acting as a copyright exchange hub and providing a great opportunity to engage in the children's book market.

### SAVE THE DATE!

**CCBF 10 years anniversary will take place 17-19 November 2023.**

Over 450 exhibitors are expected, and more than 30,000 visitors.

[www.ccbookfair.com](http://www.ccbookfair.com)

### HIGHLIGHTS

#### CCBF INTERNATIONAL BOOK SHOWCASE

The book showcase is the exhibition opportunity allowing overseas publishers to show their new titles at the fair when they are unable to attend in person.

#### CHILDREN PLUS - BOOKS & SEEDS

A special book exhibition and seminar programme featuring international children's titles relating to nature, food, recycling, and sustainability.

#### GOLDEN PINWHEEL YOUNG ILLUSTRATORS COMPETITION AND EXHIBITION

The international illustration contest designed for illustrators under 40.

It aims to build bridges between illustrators and children's publishers, both locally and globally.

#### CHEN BOCHUI INTERNATIONAL CHILDREN'S LITERATURE AWARD

Established in 1981 by Chen Bochui, a leading figure in China's children's literature, the award is one of the longest running literary prizes in China.

#### AUTHORS' FESTIVAL

Brings together renowned authors from China and overseas, and a compelling line-up of International Conferences.

#### ILLUSTRATORS AVENUE

A small art fair within the book fair, the 'Illustrators Avenue' is an innovative platform created especially for illustrators, artists and content creators seeking for business opportunities.

The Bologna Children's Book Fair is a member of the Aldus Up project, which develops research, surveys and initiatives addressing core topics for the book sector: trends and promotion of translations in Europe, changes in reading habits - with particular attention to the impact of digitisation - innovation for books and reading promotion and increase inclusivity for specific target groups, in particular visually impaired people, linguistic minorities and migrants. Publications and information resources developed by Aldus Up are presented in dedicated events hosted by European book fairs and made available online in form of articles, in-depth analyses and studies on the Aldus Up knowledge platform K-HUB, including some exclusive contents for members of the Aldus Community.

Aldus Up - Building Bridges in the Book World - is a large-scale co-operation project co-funded in the framework of Creative Europe Programme 2014-2020 coordinated by the Italian Publishers Association (AIE). In line with the richness and variety of the European book sector, the Aldus Up partnership features both international and domestic book-fairs, national and European publishers' associations and organisations with consolidated know-how and experiences in the areas of activities addressed by the project.

As a member of the Aldus Up network, the Bologna Children's Book Fair is committed to organising each year a series of initiatives aimed at promoting Aldus Up's goals.



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Shanghai Press & Publication Administration

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organised by  
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China Education Publishing & Media Group Ltd.  
China Universal Press & Publication Co., Ltd.

co-organised by



# Bologna

*Where Your Taste  
for Books  
is Indulged*

**Bridging the business  
of books and creativity  
... the best in class  
for 60 years**

**Join us**

**6-9 March 2023**



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Find out more  
[bolognachildrenbookfair.com](http://bolognachildrenbookfair.com)



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